

COMPANY PROFILE





Since its formation over 60 years ago on Auckland's North Shore, Atlas Concrete has grown with Auckland. In many ways Atlas has helped lay the foundations of this vibrant city.

All of the Company's operations are still concentrated throughout the Auckland region from its core pre-mix and associated specialist concrete manufacturing divisions through to quarrying of aggregates; sand dredging and barging; building supplies and the recycling of concrete product.

The Company's close association with Auckland is mirrored in its even closer partnership with the region's major builders, construction organisations and architects, both civil and civic. Working with the industry, Atlas has developed, and is continuing to design and introduce, innovative engineered solutions to speed construction and reduce costs.

Today, Atlas employs over 280 people, operates over 120 concrete delivery trucks and around 70 other specialist vehicles and handling equipment. Every piece of machinery and plant from the three massive sand barges, the quarry operation, the specialist concrete precast and pre-mix divisions is 100% company owned and operated.

Atlas understands Auckland, for the past 60 years it has helped build it. The Company is stronger now than it has ever been, it's solid reputation amongst its building partners is the envy of others.

Atlas Concrete, a great company for a great City.

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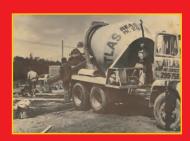
Army surplus equipm converted by Atlas to fill their



1970's and an early 4x4







Shortly after the end of the Second World War Melville "Bunny "Collie went into business selling sand, metal chip and shingle in Takapuna, the Company prospered and it wasn't long before the resourceful Mr. Collie went into subdividing land on the North Shore.

Sub-division meant roads and buildings which needed concrete and other building materials. Bunny Collie sold, or had access to, the basic materials, so nothing was simpler than to make the product himself. It wasn't long before Bunny was developing land and building some of the first shops and offices in Takapuna and Birkenhead. Many are still there today.

As the company grew so did its need for sand, shingle and aggregate which ultimately led to the sand barging operation in Helensville and the quarry south of The Brynderwyns.

The company is run today by Bunny Collie's son Graham, still headquartered in the original Wairua Road site developed by his father.

With Graham's brother Steven managing the Mount Rex operation and his son Andrew working in the Recycling Division, Atlas is still very much a family business today.







Early days during the Takapuna headquarters building development

Atlas Concrete, then and now.

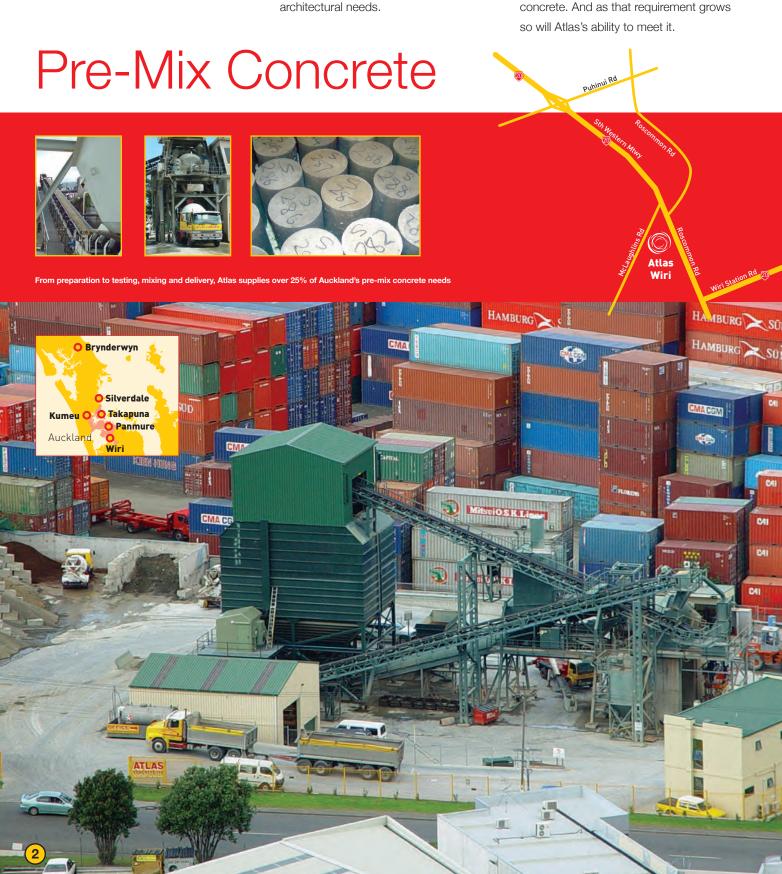


The production and delivery of Pre-Mix concrete is still the driving force behind all of the Company's other operations.

Atlas currently produces around 200,000 cubic metres of concrete a year from five locations in the Auckland Region. All the plants produce concrete to meet all the requirements of today's construction and architectural needs.

Different colours, textures and strengths are produced and delivered to the exacting demands of the industry. Atlas have a fully equipped laboratory on site to ensure that the product meets the engineered specifications.

This volume represents over 25% of the total Auckland requirement for pre-mix concrete. And as that requirement grows so will Atlas's ability to meet it.





The Silverdale Tilt Slab plant produces finished pre-cast concrete Tilt Slab panels in a variety of finishes and texture, shapes and sizes to meet the precise requirements of each new construction.

The panels represent speedy, preengineered solutions which enable the construction of larger residential and industrial buildings to be completed faster and more cost effectively than conventional methods.

The Tilt Slab plant has the capability and the capacity to meet the demands of the today's construction industry and that of the future.



Pre-Cast Concrete 3

Atlas has helped pioneer this revolutionary flooring system which is a fast and economical way to construct durable floor slabs with superior insulating qualities.

The use of 200mm polystyrene over most of the floor area topped with 85mm of concrete is suitable for the majority of sites where conventional foundation systems have been specified.



The many advantages of this unique flooring system, from installation to the resulting benefits to the occupier, are fast becoming recognised throughout the building trades.

Insulated Floor System









Durable and stylish, Atlas's insulated floor system has superior insulating qualities











Hand tools, reinforcing steel, bagged products to bulk aggregates

Bunny Collie began Atlas selling building supplies and today it still forms a major part of the company's business.

A large part of the product comes form Atlas's own sand and aggregate operations at Helensville and The Brynderwyns along with many other bulk and bagged products.

Whether you need a truck load, a trailer load or just a few bags, Atlas has just the right product.



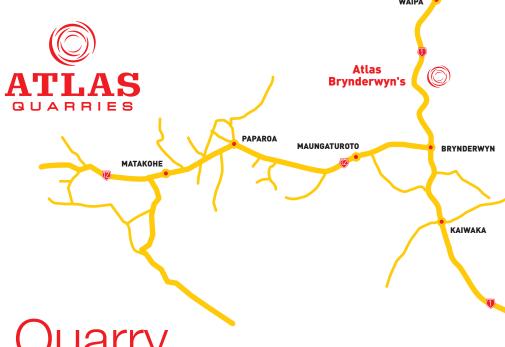
Building Supplies



Located north of Auckland in The Brynderwyns is one of the largest privately run quarrying facilities in the country.

Producing over 50 thousand tonnes of aggregate annually the plant and all the associated handling equipment is totally owned and operated by Atlas.

The material produced at the complex is transported throughout the Auckland and Northland regions for use in roading, construction and the production of concrete.



Aggregate Quarry







Atlas's quarry operations include extracting and grade preparation for the mined aggregates prior to delivery









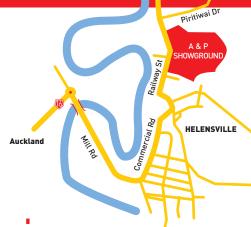




Sand from the Kaipara Harbour and aggregates from the Brynderwyn's transported and distributed through the Mount Rex complex

On the Kaipara Harbour at Helensville
Atlas dredges for sand and transports it to
Auckland on one of three massive barges
owned and operated by the company.

Over 120 thousand cubic metres of sand are dredged and moved this way every year. The sand is used throughout the Auckland region in the production of concrete and the construction industry and also in a wide variety of horticultural and agricultural uses.





Sand Dredging and Barging

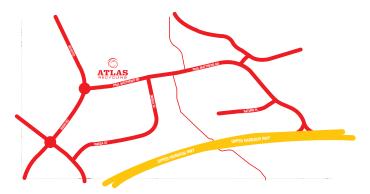


Atlas Concrete is not only at the forefront of the construction industry it is also a driving force behind the recycling of demolished concrete product. This material is crushed into small fragments and reused as base material and in the production of new concrete.

Equally, at our mining and dredging sites Atlas have accepted their responsibilities to act in an environmentally responsive manner and are constantly aware of this on a day to day, and in the longer term at all facilities.



Recycling and the Environment









Recycling, crushing and grading concrete for reuse at the Kumeu plant



Company Locations

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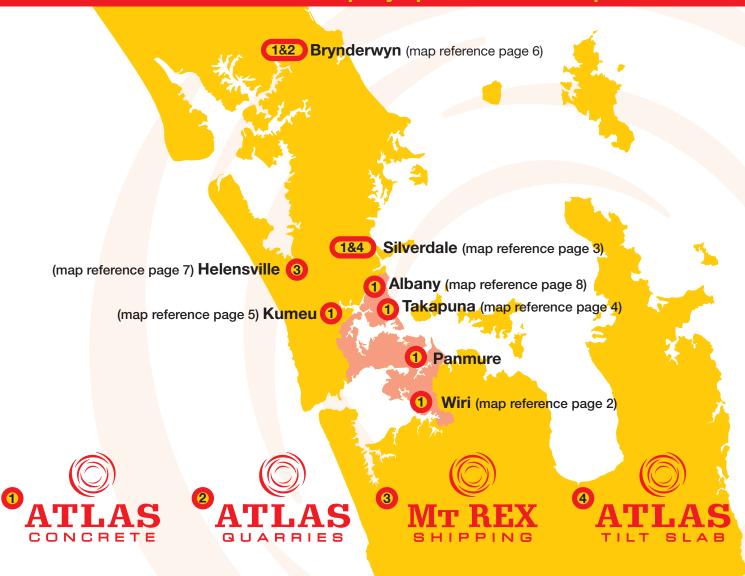
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Company operations and map references





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Atlas companies are divisions of Atlas Resources Limited