



**PeterFell**  
SPECIALISTS IN COLOURED CONCRETE



# Locked-in Colour

The PeterFell System is both a colouring and protection system for concrete.

It provides a brilliant finish from day one, and ensures the finish stays that way for years and years. Unlike other systems, the PeterFell System is not applied to the surface of concrete, it's mixed through it, before the concrete is laid. This ensures the colour cannot chip, and is resilient against the harsh effects of the weather.

Once set, the concrete is finished with a sealer that both enhances and protects the colour to help prevent against staining and marking. The concrete can also be cut into any pattern, to give the effect of large flagstones, diamonds or tiles. So by combining colour, texture and cutting patterns, you can create a virtually endless array of finishes.

## Magic Underfoot

Have you ever noticed how colour can transform a room?

So have we. And we asked ourselves, why restrict colour to walls and furnishings? What if you could create the same magic underfoot that we take for granted on other surfaces of our living spaces? And what if you could extend colour to every space – inside and out? What would that make possible? Welcome to the PeterFell System. Using the latest colouring technologies, we've created the means for you to make your own unique mark on your living environment. Flooring will never be the same.





# The only limit is your imagination

The PeterFell System can be used wherever concrete can.

Indoors, or out. It creates beautiful, high gloss floors where elegance is paramount. It's also ideal for non-slip areas, such as pool surrounds and pathways. You can also use the PeterFell System in plaster, exposed aggregate concrete, tilt slab panels, paving and even fireplace hearths and bench tops. The bottom line: if you can imagine it, the PeterFell System can probably deliver it.

## Nature's gift

Being a natural material, every concrete surface has a unique character.

The rich and deep colour from the PeterFell System extends the aesthetic reach of this natural character. The Romans were one of the first civilisations to utilize the many benefits of concrete and used it extensively in buildings, roading, aqueducts, public baths – so durable that many are still in use.

Today, concrete is the world's most widely used construction material – and for good reasons. Concrete is durable, inexpensive and low maintenance. It soaks up heat during the day and releases it when the temperature cools down – meaning houses with concrete floors are warmer and cosier. It's infinitely adaptable – by adding a rug here and a runner there, you can create an appealing mix of soft and hard surfaces – endless variations of colour, pattern and texture. What's more, concrete can provide a seamless transition between indoors and out, perfect for the New Zealand summer lifestyle.





# Four easy steps

<b>Step 1</b>	Choose your colour	Over 60 colours available that will complement any design scheme.
<b>Step 2</b>	Choose your texture	Smooth, non slip, sandstone or ground.
<b>Step 3</b>	Choose cuts & grouts	Have a plain finish or use decorative cuts for a flagstone, tiled or diamond effect, together with plain or coloured grout.
<b>Step 4</b>	Choose your finish	Choose the sealer to suit both the desired texture and look.

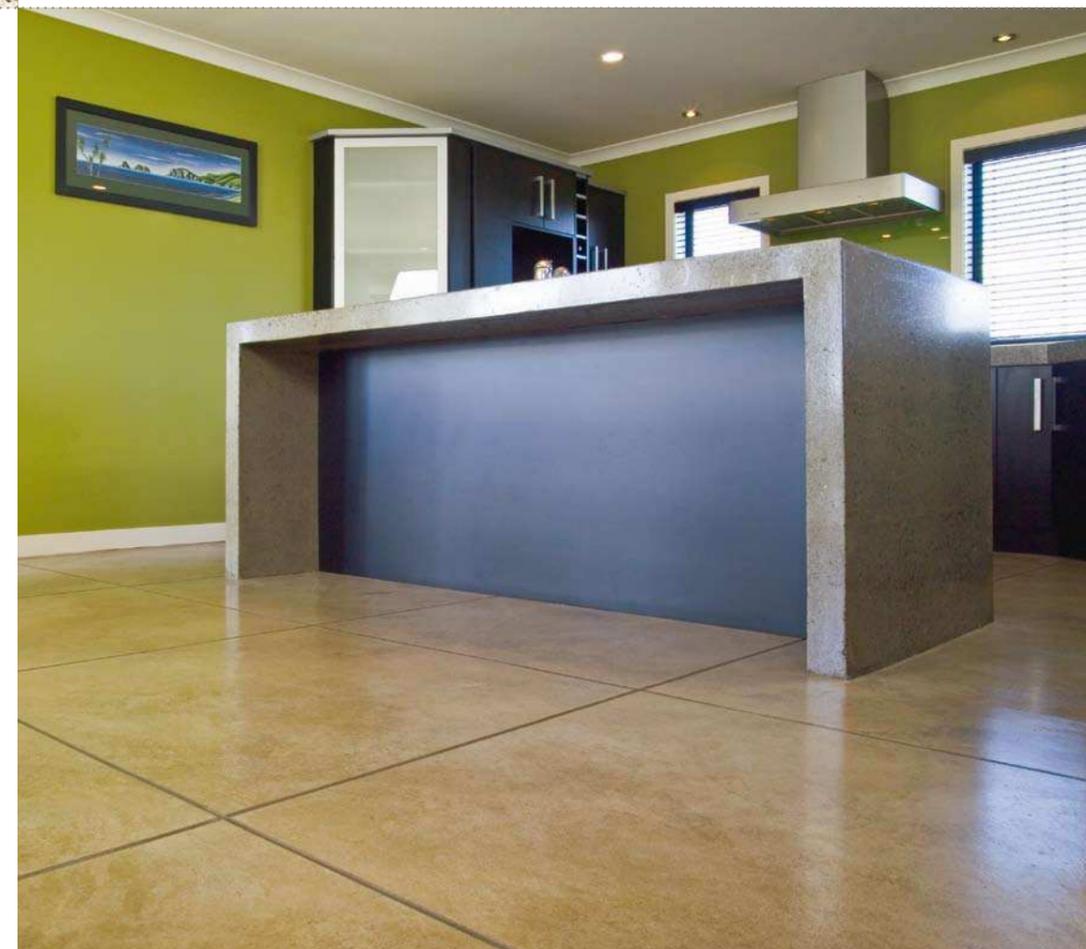
In the picture below the owners chose colour #305, together with 10mm wide decorative cuts in a 1m grid pattern running parallel with the walls. The grout was also coloured with #305, offering a subtle tonal contrast with the concrete. The floor was sealed with PFL Acrylic Sealer, then treated with PFL CoverSeal to bring out the shine and protect from scuffing, staining and marking.

## Any colour you like

The PeterFell System includes over 60 colours, from soft pastel shades to robust, earthy hues.

The colour range is grouped into seven tones: neutral, sandstone, terracotta, brown, stone, charcoal and aqua. Coupled with a wide range of textures and finishes, this adds up to a virtually infinite palette for you to work with.

Concrete is a natural material and this means the surface appearance has character as it is naturally variable, or motley. The PeterFell System highlights and extends this variation meaning every floor is unique. Factors that influence the colour and surface appearance include the way the concrete is placed, cured, and finished. Like paint, the perceived colour is influenced by the local environment which should also be considered when making your choice. Lastly, the choice of sealer has different effects on the colour, as shown on our samples. Our customer service team is trained to discuss these factors, so please contact us and we can help you achieve your desired finish.





# Inspiration

Simply go to [www.peterfell.co.nz](http://www.peterfell.co.nz) or visit our Auckland showroom.

To learn more about the PeterFell System please visit our website to see photos of many interior, exterior, commercial and pool projects. To see some of the possibilities for yourself we invite you to visit our Auckland premises (there are over 40 floors in three unique interior showrooms, a courtyard, and exterior concrete display areas). You can collect colour samples while you're here, and we promise you'll come away inspired!

The PeterFell System was developed in New Zealand and can be applied by any competent concrete contractor. The System is fully backed by our customer service team who can provide advice on everything from colour to suitability for your project – we welcome your call free on 0800 422 6568.

Please note: All coloured concrete images and reference images are indicative only. Actual concrete colours may differ from those shown due to printing inconsistencies. Please visit our showroom or request colour swatches for more accurate colour samples.

